



Fakultet ekonomije i turizma
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List of the topics

1. Innovations in tourism:

- a) Visitor management - In the field of tourism, so-called "overtourism" is one of the major problems in this industry. Cities like Amsterdam, Venice or Dubrovnik have long suffered from the invasion of tourists, which severely disturb the social and economic balance of these cities. Team should work on innovative solutions to this problem.
- b) Lack of skilled employees - This is not just a tourism problem, other industries also suffer from it. New solutions for the world of work are required here.
- c) City - country – future - One of the massive global problems is rural exodus. While life in the countryside is becoming less and less attractive and villages and small towns are becoming deserted, the pressure on the metropolises is increasing, with all the social and ecological consequences.
- d) Local public transport - With its enormous co2 emissions, private transport is one of the biggest causes of climate change.
- e) Climate-friendly travel - A team could develop tourism concepts for climate protection

2. Innovations in culture: music, art, theatre, film, applied art: design, fashion, architecture, gastronomy, digital / software etc.

- For example: Some team member has experience in digital media, a team could make some innovative promo video for some city in Istria. A lot of local tourist offices are now promoting their destination by digital media and social network. Also a team could create new innovation in gastronomy by presenting local food in other way or form. This could transfer also on other innovations in culture depending witch field students would choose.